

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Applicant: § Art Unit: 2424  
David B. Kinder et al. §  
Serial No.: 09/515,272 § Examiner: James R. Sheleheda  
Filed: February 29, 2000 § Conf No.: 1987  
For: Providing a Viewer Incentive § Atty Docket: ITL.0315US  
with Video Content § P7998  
§ Assignee: Intel Corporation

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION DATED APRIL 17, 2009

In response to the Office Action dated April 17, 2009, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 6 of this paper.

Date of Deposit: 7-17-09  
I hereby certify that this correspondence is being electronically transmitted on the date indicated above.  
Sherry Tipton  
Sherry Tipton